

ITALIAN BUSINESS MISSION TO INDIA

Sunday February 11th - KOLKATA

Morning Arrival of the Italian SMEs delegation in Kolkata
(Assistance and transfer from the airport to the hotels)

Transfer from hotels to Hotel The Oberoi Grand:

- From Hotel Hyatt departure at 17.30
- From Hotel Sheraton departure at 17.40
- From Hotel Taj Bengal departure at 18.00
- From Hotel Park departure at 18.15

18.30-19.00 **Briefing Session**

Welcome addresses by Saroj Kumar Poddar, Immediate Past President FICCI, Giuseppe Morandini Vice President Confindustria, Giancarlo Lamio, Director ICE New Delhi
(Hotel The Oberoi Grand - Ballroom)

19.00-22.00 **Cocktail Dinner hosted by Mr C K Dhanuka, Chairman FICCI- ERC**
with a cultural event "DRUMSCAPE" by Bickram Ghosh

Monday February 12th - KOLKATA

Transfer from hotels to Hotel The Oberoi Grand:

- From Hotel Hyatt departure at 08.00
- From Hotel Sheraton departure at 08.15
- From Hotel Taj Bengal departure at 08.30
- From Hotel Park departure at 08.45

09.00-09.30 Registration of Italian and Indian delegation

09.30-10.00 **Opening Ceremony of "Indo-Italian Synergy: Destination West Bengal"**

Remarks by

- Welcome Address : Saroj Kumar Poddar, Immediate Past President FICCI
 - Giuseppe Morandini, President of Small Industry Confindustria
 - Sabyasachi Sen, Principal Secretary Commerce & Industries, Government of West Bengal
 - Keynote Address Emma Bonino, Italian Minister of International Trade
- (Hotel The Oberoi Grand – Ballroom)

Signature of MoU Unione Parmense degli Industriali and Confederation of Indian Food Trade

Signature of MoU MCI, ICE, Associazione nazionale dei Costruttori italiani di Macchine e Accessori per Calzature, Pelletteria e Conceria ASSOMAC and the Council of leather Export .

Signature of licence agreement Magaldi Power and DC Industrial Plan Services.

10.00-12.30 **Technical seminars on Agroindustry, Textile and Leather, Infrastructure and Tourism, Industrial Investment in West Bengal**
(The seminars will be organized in four parallel sessions: Hotel The Oberoi Grand – Coochbehar, Burdwan, Ballroom and Gharana)

TEXTILE AND LEATHER (Burdwan)

Chairman: **S. S. Kumar**, Former National Chairman, Council for Leather Exports & Co Chairman, Leather Committee, FICCI-ERC

- **Emma Bonino**, Minister of International Trade
- **GD Gautama**, Principal Secretary, Cottage and Small Scale Industries, Govt of West Bengal: "Textile and Leather Sector in West Bengal: Competitive Advantage"
- **Paolo Banfi**, President of ACIMIT "The excellence of Italian textile machinery for the textile sector"
- **M.V. Rao**, Director of Industries, Govt Of West Bengal: "The Leather Complex at Karaidanga"
- **Rossano Soldini**, President ANCI "Shoes-making Industry: the quality of Made in Italy"
- **Mario Serrini**, Member of the Board of Assomac "A business called leather"
- **Carlo Rivetti**, Sistema Moda Italia "Opportunity of collaboration between Italian and Indian firms on textile sector"
- **Marco Sartor**, Università di Udine "Stonefly case study: an example of a successful business born from the collaboration between India and Italy"
- **S. S. Kumar**, Former National Chairman, Council for Leather Exports & Co Chairman, Leather Committee, FICCI-ERC "Overview of the Leather Sector"
- **Piero Maccanti**, Direttore Associazione Conciatori Santa Croce sull'Arno "Case Study: the Leather Manufacturing District of Santa Croce sull'Arno"

AGROINDUSTRY AND FOOD PROCESSING INDUSTRY (Coochbehar)

Chairman: **Giancarlo Lamio**, Director ICE Office in Delhi

- **M L Meena**, Secretary, Food Processing Industries & Horticulture, Govt of West Bengal: "Food Processing: Opportunities in Indo-Italian cooperation & the Agri- Export Zones in West Bengal"
- **Massimo Goldoni**, President of Unacoma: "Quality and Innovation in the Italian Agricultural Machine Manufacturers"
- **Naveen Prakash**, Executive Director , WBIDC "The Food Park in West Bengal"
- **Cesare Azzali**, General Director of Unione Industriale Parmense: "The agrifood cluster of Parma"
- **Animesh Banerjee**, Vice President-Operations, Pepsico India Holdings Private Ltd (Frito-Lay Div): "Experience on West Bengal as an Investment Destination"
- **Mario Carraro**, President of Carraro Spa: "To venture on a changing country - The experience of Carraro in india"
- **Ajit Kumar**, Joint Secretary, Ministry of Food Processing Industries, Govt of India – "Investment Potential in food processing Industry in India"
- **Emma Bonino**, Minister of International Trade

INDUSTRIAL INVESTMENT IN WEST BENGAL: LAW AND FINANCIAL INSTRUMENTS (Ballroom)

Chairman: **Raffaele Rinaldi**, Head of International and Credit Dept. ABI

- **Debasish Som**, Managing Director, WBIDC: "Incentive Policies in West Bengal "
- **D. Mezulic**, M.D. Operations & Vice Chairman of Danieli Engineering India Ltd: "Business Case"
- **Massimo D'Aiuto**, CEO Simest: "Italian incentives to FDI in India and West Bengal"
- **Fabio Lucheroni**, Chief CAPITALIA Group Banca di Roma Mumbai: "Why India?"
- **Giorgio Tellini**, CEO SACE: "SACE's role in supporting import-export and investments in India"
- **Joiel Akilan**, Representative IntesaSanPaolo Mumbai, "The role of the Italian banking system in financing trade and FDI operations between Indian and Italian companies"
- **Tushar Pandey**, Country Head-Strategic Initiatives & Government, Yes Bank, "The role of Indian banks for FDI"
- **Gianfranco Bisagni**, Chief Unicredit Hong Kong/Asia and **Venkata Raman Srinivasan**, Representative Unicredit Mumbai – "Starting a new Italian business in India"

INFRASTRUCTURE AND TOURISM (Gharana)

Chairman: **Alessandro Barberis**, Vice President Unioncamere

- **P.K. Pradhan**, Principal Secretary Urban Development & Municipal Affairs, Govt of West Bengal: "Public Infrastructure development in West Bengal"
- **D Sengupta**, Managing Director, ICICI-West Bengal Infrastructure Dev.Corp.Ltd.: "The ICICI experience accelerating the development of Infrastructure in West Bengal"
- **Mario Magaldi**, Chairman of Magaldi Power: "Magaldi Power Experience in West Bengal"
- **Maurizio Milan**, Representative for Internationalization of OICE: "The experience of Italian companies on civil infrastructure"
- **Rajesh Nath**, ITC Sonar Bangla Sheraton: " The West Bengal tourism supply"

12.30-13.30 **Buffet Lunch – Offered by Antonveneta**
(Hotel The Oberoi Grand – Pre-function)

14.00-18.00 **B2B meetings**
(Hotel The Oberoi Grand – Ballroom, Burdwan, Coochbehar)
Italian companies will be divided in the different rooms according to their sector of activity

18.00 Transfer from Hotel The Oberoi Grand to Hyatt, ITC Sheraton, Taj, Park

Transfer from hotels to Hotel The Oberoi Grand:

- from Hotel Hyatt departure at 19.45
- from Hotel ITC Sheraton departure at 20.00
- from Hotel Taj Bengal departure at 20.10
- from Hotel Park departure at 20.20

20.30 Dinner offered by General Consul of Italy in Kolkata, Agostino Pinna
(Hotel The Oberoi Grand - Ballroom)

following Transfer from Hotel The Oberoi Grand to hotels

Tuesday February 13th- KOLKATA

Transfer from hotels to Hotel The Oberoi Grand:

- from Hotel Hyatt departure at 09.00
- from Hotel Sheraton departure at 09.15
- from Hotel Taj Bengal departure at 09.30
- from Hotel Park departure at 09.45

10.00 Registration of Italian and Indian delegations

10.30.12.30 Economic Forum "Indo-Italian Synergy: Destination West Bengal"
(Hotel The Oberoi Grand – Ballroom)

“Indo-Italian Synergy: Destination West Bengal”

10.30	Opening Remarks , C K Dhanuka, Chairman, FICCI-ERC
10.40	Emma Bonino, Italian Minister of International Trade
10.50	Nirupam Sen, Hon'ble Minister for Commerce & Industries, Government of West Bengal
11.00	Giuseppe Zadra, General Director ABI
11.10	Arrival of Italian Prime Minister Romano Prodi and Chief Minister of West Bengal
11.10	Welcome Address by Saroj Kumar Poddar, Past President FICCI
11.15	Address by Giuseppe Morandini, Vice President and President Small Industry Confindustria
11.25	Address by Buddhadeb Bhattacharjee, Chief Minister of West Bengal
11.40	Address by Romano Prodi, Italian Prime Minister
12.00	End of proceedings

12.30-13.30 Buffet Lunch
(*Hotel The Oberoi Grand – Prefunction Room*)

Tuesday February 13th – MUMBAI

Afternoon Arrival in Mumbai of business delegations from Kolkata and Bangalore

Wednesday, February 14th - MUMBAI

- 10.00–12.00 Italy and India Business Forum
(*Hotel Hilton Towers Oberoi – Regal room*)

Opening Remarks

10.00	Vilas Rao Deshmukh, Chief Minister Maharashtra State
10.10	Emma Bonino, Italian Minister of International Trade

Indian Investment Potential in Italy

10.20	Pradeep - Kumar Dhoot, President of Digital Displays Devices Spa (Vicecon Group)
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Economic Cooperation between Italy and India

10.30	R. Seshasayee, President CII
10.40	Corrado Faissola, President ABI
10.50	Habil F.Khorakiwala, President of FICCI
11.00	Anil K. Agarwal, President Assocham
11.10	Luca di Montezemolo, President of Confindustria

11.20 Video on Made in Italy

Concluding Remarks

11.25	Kamal Nath, Indian Minister of Industry and Commerce
11.40	Romano Prodi, Italian Prime Minister
12.00	End of proceedings

12.30 – 13.30 Buffet lunch for all Business Forum participants
(*Hotel Hilton Towers Oberoi – Poolside Area*)

13.30–14.30 Joint Press Conference of Italian Government, ICE, Confindustria and Abi and Signature of Agreements between Italian and Indian Companies – to be confirmed
(*Hotel Taj Palace – Ball Room*)

13.30–18.30 B2B Meetings

(Hotel Oberoi – Regal Room, Gulmor, Jacaranda, Rooftop Malabar, Lotus Room)